



There are all sorts of ways to show you care about our community. Join us in our mission to strengthen our communities. Review our Business Recognition Program or talk with our Development Office about a giving level that works for your business.

We build strong kids, strong families, strong communities.

Business Recognition	\$250- \$499	\$500- \$999	\$1,000- \$2,499	\$2,500- \$4,999	\$5,000- \$9,999	\$10,000- \$24,999	\$25,000+
Individual Branch Lobby Recognition	✓	✓	✓	✓	✓	✓	✓
Annual Recognition Opportunities	✓	✓	✓	✓	✓	✓	✓
Guest Passes For Employees and Friends	3	5	5	10	10	25	25
Summit Area YMCA Website Listing www.summitareaymca.org		Listing	Listing + Logo	Listing + Logo	Listing, Logo + Location	Listing, Logo + Location	Listing, Logo + Location
Invitation to all Special YMCA Events			✓	✓	✓	✓	✓
Strong Kids Partner Banner (one branch)			✓				
Strong Families Partner Banner (all branches)				✓			
Strong Communities Partner Banner (all branches)					✓		
Greater Needs Partner (all branches)						✓	
Leadership Partner (all branches)							✓
YMCA Event Promotion OR				1	2	3	All
YMCA Program Sponsorship (to be negotiated)					✓	✓	✓

Business Recognition Menu:

Branch Lobby Recognition (all levels) – an attractive 4” x 6” sign complete with your business name and one line of text, to be posted centrally in the lobby of your designated branch for 6 months (\$250-999) or a year (\$1,000+).

Annual Recognition (all levels)

- Listing of donors posted in the branch, potentially seen by hundreds of individuals daily
- Other, as determined by the YMCA

Guest Passes: Passes for your employees, friends or valued customers. Show them how much you appreciate them by giving them the gift of...health!

Summit Area YMCA Website: Get Seen! Our website traffic is approximately 1,500 unique users, with volume peaking at class registration times. Business donors \$500 and up will be listed. At \$1,000 or more, businesses logos are added. Over \$5,000 the business name and logo will be placed higher up on the page with bolder impact. Check us out at www.summitareaymca.org.

Banners – Banners featuring your business name and logo are hung in your branch for one year. In the Summit branch, gifts of \$1,000-\$2,499 will be recognized with a banner in the gym or pool. Donors of \$2,500 and up get a banner in the Fitness Center. In addition, for contributions of \$2,500 or more we will hang a banner in all four YMCA branches where it will be seen by our 16,000+ members as well as thousands of visitors on a regular basis.

YMCA Event Promotion: Depending on your level of giving and your business needs, choose from a menu of opportunities to promote your business at YMCA Events. \$250, \$500 or \$1,000 sponsors may choose to be recognized with signage or banners in the facilities OR with event specific opportunities. Sponsors of \$2,500 or more will be recognized as “Presenting Sponsors” and will be recognized with BOTH banners and at the chosen event(s).

- Y5 Race (Summit branch). We’ll put your logo on the race day t-shirt and people will wear those shirts forever. The Y5 option includes Race day signage, brochure logo and entries to the race. Over 300 runners participate in the race each year.
- Healthy Kids Day. Your business will be listed as a Healthy Kids Day sponsor in both pre- and post-event publicity as well as in the branch on the actual day. Healthy Kids Day attracts hundreds of children and their parents from your community to participate in healthy activities.
- Mother’s Day 5K (Berkeley Heights branch). We’ll put your logo on the race day t-shirt and people will wear those shirts forever. The Mother’s Day 5K option includes Race day signage, brochure logo and entries to the race. Over 300 runners participate in the race each year.
- Team 101. Over 250 women participate in this triathlon training opportunity annually. Sponsor logos are placed on special Team 101 shirts, which members wear while training and at events. Additionally, sponsors are recognized in event-related publicity.

YMCA Program Sponsorship - For targeted contributions of \$5,000 we will work with you to determine an appropriate program sponsorship opportunity if desired. This recognition will be instead of the Event Sponsorship listed above.